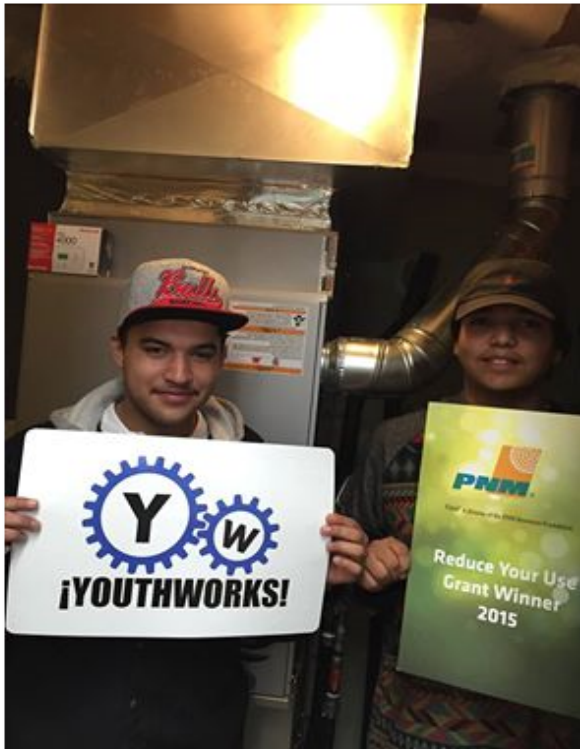


# PNM Reduce Your Use Grants

Santa Fe YouthWorks replaced their HVAC system at their Workforce Training and Education Center with a new ENERGY STAR certified system that functions better and is more energy efficient. #PNMGrant

This saves YouthWorks a significant amount in energy costs and will keep the staff and students warm in the winter months and cool in the summer so they can keep focusing on achieving their goals! Congratulations on receiving a PNM Reduce Your Use Grant!



July 20, 2016

- **Tech issues?**  
Contact for live support  
(855) 352-9002
- Please mute your audio
- Send us a chat with your location (ABQ, Silver City...)

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# HOUSEKEEPING

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- **Questions – will answer at the end**
  - You will see a chat box on the Go To Meeting control panel
- **Copy of today's presentation**
  - PNM website - <https://www.pnm.com/reduceyouruse>
- **Questions after the webinar**
  - Application processing or reporting issues - Tim Price, 505-241-2211

## Speaking today

Diane Harrison Ogawa - Executive Director, PNM Resources Foundation

Cindy Nagle - PNM Business Energy Efficiency Programs

Laurie Roach - Program Manager



# AGENDA

- Overview: due August 8
- Combining this grant with PNM Energy Efficiency Programs
- Project examples
- NEW Common Application on [SHARENM.org](https://www.sharenm.org)
- Wrap up, questions



PNM ✓

March 27 · 🌐

The Girl Scouts of the Desert Southwest now have more funds to go directly towards programs for the girl scouts to enforce their mission of building girls of courage and confidence thanks to a [#PNMgrant!](#)

Congratulations on receiving a [PNM Reduce Your Use](#) Grant used to replace your old outdated lighting with new energy efficient lighting cutting your electric bill cost.



Talk to us. →



# PNM AND COMMUNITY

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SINCE ITS INCEPTION IN 1983, THE PNM FUND HAS INVESTED IN THE COMMUNITIES WE SERVE BY OFFERING A VARIETY OF GRANTS

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- The PNM Fund seeks innovative and creative proposals that support the communities PNM serves and where it has business interests. PNM is proud to contribute to vibrant New Mexico communities.
- Through funding from the PNM Resources Foundation and our corporate giving program, we donate to programs that support education, economic vitality and the environment.
- Foundation Grants for 2016: PNM Power Up, Reduce Your Use and Employee Volunteer and Matching Grants.



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## REDUCE YOUR USE GRANT BASICS

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Grants help nonprofit organizations implement energy saving ideas

- Offers grants up to \$5,000
- Covers a range of projects to make a nonprofit's facility more energy efficient
- Must be served by PNM and have a PNM account number
- Priority is given to organizations where PNM employees or retirees are involved
- Due August 8
- Notification by September 1



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## WHAT'S FUNDED

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### Electric Saving Measures

- Lighting upgrades
- ENERGY STAR appliances (refrigerators, dishwashers, washing machines)
- Programmable thermostats
- Power strips to control electronics, computers and copiers



PNM ✓

March 18 · 🌐

East Central Ministries replaced old light fixtures in their community building with more energy-efficient fixtures using a [PNM Reduce Your Use Grant!](#)

In the first two months of using the new light fixtures East Central Ministries saved 12% on energy compared to the same two months the year before! This frees up more funds to be put back into their mission. Congratulations on your [#PNMgrant!](#)



Talk to us. →



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## WHAT'S FUNDED

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- Energy efficient windows
- Motion-sensor switches
- Insulation
- Thermal blinds / coverings
- Window glazing
- Shades
- Solar tubes (PV)
- Automatic door openers



PNM  added 2 new photos.

April 26 · 

Up to 200 seniors are helped each day when they walk through the automatic doors at Oasis Albuquerque.

They installed automatic door openers which save energy and money by tightly securing door seals. Made possible by a [PNM Reduce Your Use grant](#). #PNMGrant



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## WHAT'S NOT FUNDED

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- Nonprofits operating out of a residence
- Environmental projects unrelated to energy savings
- Individuals, schools or school districts
- Sectarian or religious programs for religious purposes
- Organizations without current or active 501(c)(3) status

Complete list:

[www.pnm.com/reduce-your-use-grants-funding-guidelines](http://www.pnm.com/reduce-your-use-grants-funding-guidelines)



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PNM.com



ARCA lowered their energy use and improved their energy efficiency by replacing 3 refrigerators, 3 washers, a dishwasher and an oven with ENERGY STAR appliances using a [PNM Reduce Your Use Grant](#).

This #PNMgrant provided appliances for individuals who live in ARCA's 5 residential community homes for people with intellectual and development disabilities.



# PNM QUICK SAVER™

- Rebates for small businesses (average demand less than 200 kW) on lighting and refrigeration upgrades
- No application for you to complete
- Easy, turn-key program:
  - Contractor conducts energy assessment
  - Contractor installs products, handles paperwork
  - PNM pays for a portion of the upgrade cost, helping most customers realize payback within 1 to 2 years
  - Reduced customer co-payment due to % of project paid by incentives

## A FREE energy assessment could save your business thousands of dollars

 The PNM Quick Saver™ program is as simple as 1...2...3.

- 1 Call 877-607-0741 for a free energy assessment.**  
We'll direct you to our approved PNM Quick Saver™ contractors. When you schedule an appointment with a contractor, he or she will perform a lighting and/or refrigeration evaluation and will assess your business's energy efficiency potential.
- 2 Review the assessment and written proposal**  
that includes recommendations, estimated energy savings, costs covered by PNM rebates, and investment payback time for the upgrades that are most effective for your business.
- 3 Approve the recommended energy efficiency upgrades.**  
The contractor handles all the paperwork, obtains necessary equipment and performs the installation.

For more information about PNM Business Energy Efficiency Programs, visit [PNM.com/01rebates](http://PNM.com/01rebates).

To participate in the PNM Quick Saver™ Program call us 24/7-Free at 877-607-0741. [PNM.com](http://PNM.com)



Talk to us.   

8-20-16



Talk to us.   

[PNM.com](http://PNM.com)

# RETROFIT REBATES

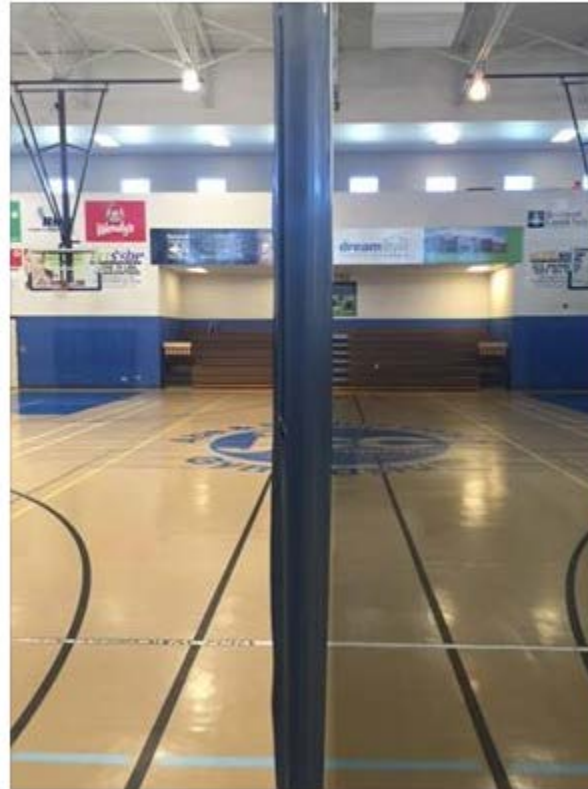
## FOR BUSINESSES

Incentives available for updating to energy-saving technologies:

- Lighting & lighting controls
- HVAC & HVAC controls
- Refrigeration
- Variable Speed Drives
- Building envelope & plug load controls
- Battery chargers
- Compressed air
- Sign and specialty lighting

Can you reduce your energy use by over 50% this year? The JCC of Greater Albuquerque [www.jccabq.org](http://www.jccabq.org) can.

With the help of a #PNMGrant, the JCC replaced the old gymnasium lights with new LED high-bay lights, saving \$49,000 over the next 10 years and reducing their energy use by 53%. Check out the before and after photo!



# WWW.PNMENERGYEFFICIENCY.COM

- Overviews of all programs
- Rebate applications
- Policies & Procedures
- Searchable Trade Ally (contractor) list
- Case Studies
- Fact Sheets
- Upcoming Events
- Tools and Resources
- Contact Us

The screenshot shows the homepage of the PNM Business Energy Efficiency Programs website. At the top, the PNM logo is on the left, and the text "PNM Business Energy Efficiency Programs" is in the center. A navigation menu includes "Home", "Programs", "Apply", "Learn", "Trade Allies", and "Contact Us". The main content area features three large images: a technician working on an HVAC unit, a laptop with PNM logos and money falling around it, and a modern office interior. Below these images is a list of programs: "Retrofit Rebates", "PNM Quick Saver™", "New Construction Rebates", "Building Tune-up", and "Distributor Discount". At the bottom, there are three call-to-action buttons: "Apply for a REBATE" with a dollar sign icon, "Become a TRADE ALLY" with a wrench and screwdriver icon, and "Find a CONTRACTOR" with a person icon. Each button has a small text block below it explaining the service.

PNM Business Energy Efficiency Programs

Home Programs Apply Learn Trade Allies Contact Us

- Retrofit Rebates
- PNM Quick Saver™
- New Construction Rebates
- Building Tune-up
- Distributor Discount

Apply for a **REBATE**

Become a **TRADE ALLY**

Find a **CONTRACTOR**

PNM offers rebates and services to commercial & industrial customers to reduce the initial cost of energy efficiency improvements and

Trade Allies are installation contractors, distributors, and engineering and design firms who help PNM business customers implement

Search our Trade Ally listing for installation contractors (including Quick Saver contractors), consultants and distributors - by name,

# HOW TO APPLY

## Online application: [ShareNM.org](http://ShareNM.org)

- Action statement in title
- Specific goals
- Need and measurement
- PNM Fund Recognition
- Budget
- Involve volunteers

Reviewed by panel

Will notify by September 1

Reviewed by:

<b>Grant Summary</b>	<b>(10 points)</b>
Project Overview	(0-5 points)
Goals	(0-5 points)
<b>Energy Efficiency</b>	<b>(10 Points)</b>
Need	(0-5 points)
Measure energy efficiency	(0-5 points)
<b>Recognition</b>	<b>(5 points)</b>
PNM Fund recognition	(0-5 points)
<b>Budget</b>	<b>(5 Points)</b>
Project Budget	(0-5 points)
<b>Bonus</b>	<b>(+ 3 Points)</b>
PNM Employee Involvement	(0-3 points)
<b>Total</b>	<b>30 Points</b>





Community ▶ Apply for a Grant ▶ PNM Reduce Your Use Grants

- Giving Back ▶
- Good Neighbor Fund ▶
- Events ▶
- Apply for a Grant ▼
- PNM Power Up Grants
- PNM Reduce Your Use Grants**
- Economic Development ▶

# PNM Reduce Your Use Grants

Reduce Your Use Grants help nonprofit organizations put their energy-saving ideas into action with grants up to \$5,000.

Since its inception in 2008, this program has awarded more than \$1.8 million to nonprofits around the state to help them decrease their energy use in order to free up funds for their mission-based programs.

## 2016 Grant Cycle

Open July 7 through August 8, 2016

The online application and instructions will be available on the [Share New Mexico](#) website on July 7, 2016.

### Grant Webinar

A PNM Reduce Your Use grant webinar will be held on Wednesday, July 20 at 10 a.m. Webinar link coming soon. Please check back.

### Funding Guidelines

Get an overview of what's funded and what's not so that you can write a competitive application that has a good chance of being approved.

### Steps You Can Take

When you apply for a grant, we ask you to tell us about the specific measures you will take to *Reduce Your (electricity) Use*. Check out some ideas, and [learn more about our energy efficiency rebate programs](#) - such as PNM Quick Saver - that may help you stretch your dollars by providing additional funds for upgrades to save energy and money.

Download our [Free Savings Calculation Tool \(.xlsx\)](#) to help you estimate and track the electricity savings from your Reduce Your Use Grant upgrades.





# SHARENM.ORG/COMMUNITYPLATFORM/NEWMEXICO/GRANTS



**SHARE** new mexico™  
INFORMATION • IDEAS • PEOPLE • CHANGE

Select Language ▼

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Volunteer & Donate

**Maps & Data**

Explore & Download

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Community Action

**Counties**

Get Involved

**Resource Directory**

Organizations & Programs

**Grantmaking**

Search & Apply

**Library**

Learn & Share

## Grantmaking

Search & Learn

### Common Grant Application

[SHARE's online common grant application](#) process, developed with key New Mexico, is now open for business. This new feature allows you to draw common contact information from your Organizational Profile in the SHARE New Mexico [Resource Directory](#) and store it so that whenever one of these funders announce a new funding opportunity, your information will be ready for you to review and submit. You'll also be able to upload securely frequently requested documents such as your IRS 990 form, last audit report or current financial statements. To prepare for this new functionality, visit our [Resource Directory](#) today and update your Organizational Profile, then check out the upcoming grants.

★ [View Common Application Grants](#)

[Browse upcoming grants at The Grant Plant](#) »

[Browse the New Mexico Grantmakers Directory at CNPE](#) »



Talk to us.



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## QUESTIONS?

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✓ Go to [PNM.com](http://PNM.com)

### Questions?

Enter a question in the panel  
on the right of your screen

#### General Questions

Laurie Roach, 505-241-4445

#### Grant Application Issue or Reporting

Tim Price, 505-241-2211

#### PNM Rebates for Energy Efficiency

1-877-607-0741

[www.PNM.com/bizrebates](http://www.PNM.com/bizrebates)



**Ronald McDonald House Charities of New Mexico** ✓

Like Page

December 2, 2015 · 🌐

30 families do a lot of laundry and thanks to the PNM Reduce Your Use Grant, we can replace and maintain our much loved laundry units. Thank you PNM!



**Fund** A division of the PNM Resources Foundation



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# THANK YOU

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“My temporary home at Animal Humane New Mexico is more comfy now because of our roof repairs and added insulation.” –Fido

These energy saving improvements free up money to be used directly for the pets and people Animal Humane New Mexico serves. Congratulations on receiving a [PNM Reduce Your Use Grant](#). #PNMGrant

